

COMMUNITY-POWERED LOCAL FOOD

local

2021 ANNUAL IMPACT REPORT

LOCAL IS A FOOD-BASED *social enterprise* BUILT BY WILDSIGHT ELK VALLEY VOLUNTEERS



MORE THAN
\$179,000

paid to local food businesses in the 1st year

THIS INCLUDES MORE THAN \$10,400 FOR FRESH PRODUCE GROWN RIGHT HERE IN THE ELK VALLEY!

Where did that money go?

ELK VALLEY (SPARWOOD TO JAFFRAY) **38%**

KIMBERLEY / CRANBROOK / CRESTON / COLUMBIA / CROWSNEST **54%**

5% FURTHER AFIELD BC

2% FURTHER AFIELD REST OF CANADA



"VOLUNTEERING FOR LOCAL WAS A GREAT EXPERIENCE! I WOULD 100% RECOMMEND IT IF YOU ARE LOOKING TO MEET NEW PEOPLE WITH A PASSION FOR LOCAL FOOD AND SUSTAINABILITY!"
- ELSY W., LOCAL VOLUNTEER

"I CAN'T SAY ENOUGH HOW AMAZING IT IS TO HAVE SUCH EASY ACCESS TO LOCAL PRODUCTS ALL YEAR LONG! THANK YOU SO MUCH FOR OPENING THIS STORE AND HAVING A SUPER SMOOTH ONLINE ORDERING SYSTEM AS WELL."
- D.J., LOCAL CUSTOMER

"WE HAVE BEEN ABLE TO REALLY EXPAND OUR BUSINESS THROUGH THE [LOCAL] VENDOR PLATFORM. THEY ARE GREAT AT SUPPORTING SMALL BUSINESSES, & GETTING LOCAL FOOD AND PRODUCTS INTO THE HANDS OF CUSTOMERS! IT HAS BEEN A PLEASURE WORKING WITH THEM."
- JENN Z, REBEL BADASS BBQ, LOCAL VENDOR

LOCAL AIMS TO

INCREASE YEAR ROUND ACCESS TO LOCALLY-GROWN FOOD

CULTIVATE A THRIVING, KNOWLEDGEABLE LOCAL FOOD CULTURE

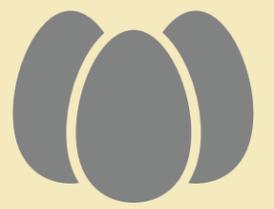
REDUCE THE LENGTH OF THE SUPPLY CHAIN THAT FEEDS THE ELK VALLEY

17 → **50**
VENDORS

LOCAL HAS GROWN FROM SUPPORTING 17 LOCAL FARMERS, SMALL-SCALE FOOD PRODUCERS TO 50 IN THE 1ST YEAR. LOCAL LINKS VENDORS TO CUSTOMERS AND SENDS THOUSANDS OF DOLLARS BACK INTO THEIR BUSINESSES



SERVED OVER 600 CUSTOMERS MONTHLY



SOLD OVER 1700 DOZEN LOCALLY-RAISED EGGS



RECOVERED 109 LBS OF RHUBARB FROM LOCAL GARDENS



SOLD OVER 3515 LBS OF LOCALLY GROWN APPLES



wildsight

WILDSIGHT.CA/LOCAL