

COMMUNITY-POWERED LOCAL FOOD



local

2024 ANNUAL IMPACT REPORT

FEED THE NEED FUNDRAISER

RAISED OVER \$7200

FOR COMMUNITY MEMBERS FACING FOOD INSECURITY

Local aims to

- INCREASE YEAR-ROUND ACCESS TO LOCALLY-GROWN FOOD
- CULTIVATE A KNOWLEDGEABLE, THRIVING LOCAL FOOD CULTURE
- STRENGTHEN THE ELK VALLEY FOOD SYSTEM
- LINK LOCAL FARMERS & PRODUCERS TO FERNIE LOCALS & VISITORS

MORE THAN
\$372,900
paid to local food businesses in our 4th year



OFFERED 115 DIFFERENT TYPES OF LOCAL PRODUCE



SERVED OVER 1000 CUSTOMERS A MONTH - A 21% INCREASE



LOCALLY-GROWN PRODUCE AVAILABLE 12 MONTHS A YEAR



SOLD OVER \$29,200 OF FRESH ELK VALLEY GROWN PRODUCE

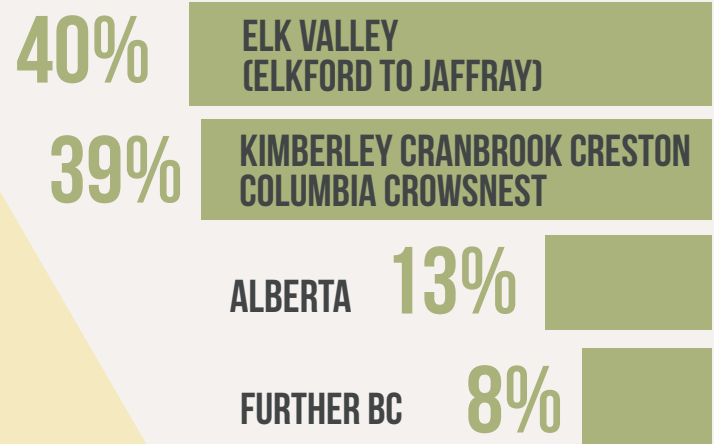


PARTNERED WITH OVER 90 LOCAL FOOD BUSINESSES



OVER \$1.12 MILLION SENT TO LOCAL PRODUCERS SINCE OPENING

Where did the money go?



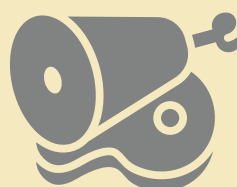
100% OF FOOD WASTE DIVERTED FROM LANDFILL



OVER 13,000 PLASTIC BAGS PREVENTED



OVER 2900 LOAVES OF FRESH BREAD SOLD



MEAT AVAILABLE FROM 5 LOCAL FARMERS



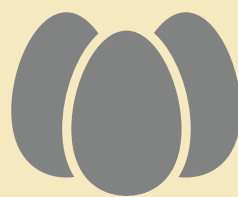
SOLD OVER 2200 BAGS OF LOCAL LEAFY GREENS & SPROUTS



OVER 200 HOURS OF RETAIL VOLUNTEER TIME DONATED



SOLD OVER 1400 BUNCHES OF LOCALLY-GROWN CARROTS



SOLD OVER 2100 DOZEN EGGS FROM 4 LOCAL FARMS

LOCAL IS A FOOD-BASED WILDSIGHT ELK VALLEY *social enterprise*



WILDSIGHT.CA/LOCAL