

# COMMUNITY-POWERED LOCAL FOOD

# local

## 2023 ANNUAL IMPACT REPORT

LOCAL IS A FOOD-BASED  
WILDSIGHT ELK VALLEY  
*social enterprise*



MORE THAN

# \$304,700

*paid to local food businesses in our 3rd year*



SOLD OVER  
\$19,800 OF FRESH  
PRODUCE GROWN  
IN THE ELK VALLEY

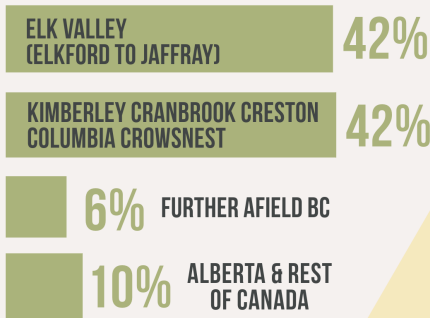


A 25% INCREASE  
OF ELK VALLEY  
GROWN PRODUCE  
SOLD OVER 2022



OVER 3/4 MILLION  
DOLLARS SENT TO  
LOCAL PRODUCERS  
SINCE OPENING

### Where did the money go?



RAISED  
OVER  
\$5000  
WITH THE  
FEED THE NEED  
CAMPAIGN FOR  
FOOD-INSECURE  
COMMUNITY MEMBERS



### Local aims to

INCREASE YEAR-ROUND ACCESS  
TO LOCALLY-GROWN FOOD

CULTIVATE A KNOWLEDGEABLE,  
THRIVING LOCAL FOOD CULTURE

STRENGTHEN THE ELK VALLEY  
FOOD SYSTEM

LINK LOCAL FARMERS & PRODUCERS  
TO FERNIE LOCALS & VISITORS



SOLD OVER 1500  
BUNCHES OF  
LOCALLY-GROWN  
CARROTS



OFFERED OVER  
110 DIFFERENT  
TYPES OF LOCAL  
PRODUCE



33% INCREASE  
IN WEEKLY STORE  
OPENING HOURS



OVER 10,800  
PLASTIC BAGS  
PREVENTED



OVER 2500  
HEADS OF GARLIC  
SOLD FROM 3  
LOCAL FARMS



LOCALLY-GROWN  
PRODUCE  
AVAILABLE 12  
MONTHS A YEAR



MEAT FROM 4  
LOCAL FARMS  
AVAILABLE



SERVED OVER  
840 CUSTOMERS  
A MONTH.



SOLD OVER 1500  
BAGS OF LOCAL  
LEAFY GREENS &  
SPROUTS



SOLD 2231  
DOZEN LOCAL  
EGGS FROM 4  
LOCAL FARMS

SECURED FUNDING FROM  
100 WOMEN WHO CARE  
TO PROVIDE OVER  
\$4500 WORTH OF  
LOCAL FOOD TO  
LOW-INCOME  
COMMUNITY  
MEMBERS



wildsight

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