



KIMBERLEY FARMERS MARKET VENDOR SELECTION GUIDELINES

First and foremost, products MUST be locally made, baked, raised or grown. With a view to providing quality and diversity within the Kimberley Farmers' Market, applications by vendors will be considered for acceptance based on a combination of the following criteria:

- 1) Wildsight's goal is to have a food-focused Market. As part of our food sustainability initiative, vendors offering produce and value added food products will be our first priority, with remaining stalls being allocated to vendors of crafts, art, health and beauty products, etc.
- 2) Vendors selling products that are made, baked or grown within 160km of Kimberley will be given priority over vendors selling product from outside of that area. As a member of the BC Association of Farmers' Markets, we accept only vendors operating from within British Columbia. Out-of-province **food** vendors might be accepted if their product is grown or produced within 350 km of Kimberley.
- 3) Preference will be given, in the following order, to vendors with booths occupied by:
 - a) the actual producer or manufacturer;
 - b) staff with involvement and/or knowledge in the production and/or preparation of the product
- 4) The uniqueness of the product, considering:
 - The overall mix and balance of all the vendors
 - Seasonal availability
 - Perceived consumer demand
 - Number of vendors with the same or similar products
 - Limited opportunity to obtain the product elsewhere
- 5) Food and drink vendors who offer best practices in waste reduction will be given highest priority/ranking in our selection process.
 - a) **FOOD CONTAINERS:** backyard compostable or reusable if possible (there is no commercial composting facility available to us).
 - b) **CUTLERY:** no plastic cutlery - consider biodegradable options/reusable options.
 - c) **STRAWS:** no plastic straws - consider paper/no straws.
 - d) **SAMPLE CUPS:** consider stainless steel reusable sample cups or other options.
 - e) **CUPS:** those vendors who use glass or washable/reusable cups will be our first priority (i.e. mason jars).

- f) No bottled water in plastic.
- g) Plastic that we are unable to stray from must be recyclable.
- h) We encourage discounts to customers who bring their own reusable plates/bowls/cutlery/cups etc.

For ideas that minimize food & packaging waste visit: [Green Munch](#).

- 6) Market participation including frequency of attendance and any non-attendance despite reserving a space.
- 7) The quality of the goods or services offered, in the opinion of the Market Coordinator/Vendor Selection Committee
- 8) Compliance with Kimberley Farmers' Market Guidelines and Rules of Operation.
- 9) History at the market. Vendors that have participated in the market in previous years will have priority over new vendors with similar products, however, if a vendor has been written up or suspended then their application will be reviewed as if they are a new vendor.
- 10) Persons conducting a storefront operation within 15km (exclusive of farm gate sales & home based businesses), are not permitted to sell at the Market. Exceptions may be made for vendors, upon application to the KFM, if the following conditions are met:

Vendors must have vended for one full season at the KFM prior to opening a storefront.

And:

a) vendors must submit a letter to the Market Coordinator/Vendor Selection Committee informing them of the storefront prior to opening.

Or:

b) If vendors have not vended for one full season, their product must add significantly to the diversity of products sold at the market, be in the spirit of the market, and their sale is in the best interest of the market.

And in both cases:

A person who is actively involved in production of the products must be present at the market to represent their business. Failure to do so will result in removal from the market going forward.

- 11) Application Date. If all else is equal the vendor that applies the earliest will be given priority
- 12) Any other consideration thought relevant by the Market Coordinator/Vendor Selection Committee.