

## Wildsight Kimberley Cranbrook T-Shirt Design Contest Artist Guidelines

## The Wildsight Kimberley Cranbrook Branch Mission

The Wildsight Kimberley Cranbrook Branch empowers environmentally responsible citizenry and supports conscious local economy. It provides consistent and ongoing leadership by engaging and listening to the concerns of the community, then responding with care, insight and innovation. The branch develops local programs, projects, events and campaigns that support ecological literacy and community action.

## **Our Current Projects**

- Food Sustainability, including:
  - o Kimberley Open Gate Garden
  - o Kitchen & Garden Workshops
- ➤ Kimberley Farmers' Market
- Apple Capture
- Go Wild! Backpacking Trip (w/ Selkirk Secondary)
- ➤ Marysville Falls Eco Park
- McGinty Lake Conservation & Education (w/ Meadowbrook Community Association)

## The Challenge

Wildsight Kimberley Cranbrook is searching for individuals who can bring our vision of vibrant, sustainable communities to life! We're requesting design submissions effectively capturing our branch mission, outreach activities and project work within our two communities in one design. The winning design is to be printed on t-shirts available for sale, with proceeds going directly towards the Branch's local work. Submissions must fit the following criteria:

- Black-and-white, line drawn;
- JPG or PNG digital format;
- Intended for single-sided printing (maximum 13"x17");
- 300 dpi scan quality or better.

Please email submissions to <u>kimcran@wildsight.ca</u> before the end of the day on **Monday, June 26<sup>th</sup>**, **2017**. Short-listed entries will be reviewed by a selection committee, with results announced by July 6<sup>th</sup>. The winning artist will be awarded with a \$100 cash prize and a profile on Wildsight's media channels, including our website, social media and monthly E-Blast.